

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 00199 171042Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
-----171227Z 064012 /20
R 171020Z JAN 77
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 9552

UNCLAS STOCKHOLM 199

E.O. 11652: N/A
TAGS: BEXP, SW
SUBJECT: GREYHOUND PROPOSED PROMOTION CAMPAIGN

REF: USDOC 00382

1. STC PLEASED TO COOPERATE WITH HEIT IN GREYHOUND PROMOTION CAMPAIGN; WE HAVE RESERVED LOUNGE FOR FEBRUARY 21, 22, 23. FEBRUARY 21 IS HOLIDAY WHICH WILL ENTAIL HIGHER COSTS, SHOULD HEIT CHOOSE NOT TO SHIFT FORWARD STOCKHOLM PROMOTION TO FEB. 22 AND 23.
2. COSTS WILL BE \$50 PER DAY FOR LOUNGE, \$150 - \$200 FOR RECEIPTN, INCLUDING LIQUOR, BARTENDER AND CLEAN-UP. ADDITIONAL \$50 WOULD BE INCURRED IN OVERTIME COSTS, IF HEIT PREFERS TO RETAIN FEBRUARY 21, 22 SCHEDULE.
3. WE ASSUME GREYHOUND SCAN REP FELDT WILL UNDERTAKE PROMOTION HERE. WE HAVE BEEN UNABLE TO LOCATE HIM. PLEASE SEND ADDRESS AND TELEPHONE, AND CONFIRM HEIT'S PREFERRED DATES. TIME IS RATHER SHORT. WE RECOMMEND THAT THEY MAIL INVITATIONS BY FIRST WEEK OF FEBRUARY.
4. WILL FELDT SIGN PARTICIPATION AGREEMENT FOR GREYHOUND? IF NOT, WE SHALL ALSO NEED US ADDRESS, ETC OF GREYHOUND.

SMITH
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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 17-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STOCKH00199
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770016-0881
Format: TEL
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770144/aaaabmme.tel
Line Count: 55
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 8d38dbd5-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 22-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3578027
Secure: OPEN
Status: NATIVE
Subject: GREYHOUND PROPOSED PROMOTION CAMPAIGN
TAGS: BEXP, SW
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/8d38dbd5-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009